Counterfactual Curiosity in Preschool Children

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COUNTERFACTUAL CURIOSITY

- Two experiments explored 4- and 5-year-olds’ curiosity about what might have been
- Young children spontaneously sought information about foregone alternatives
- Information was sought more often after negative outcomes than positive ones
- Searches were concentrated on alternatives that were within the child’s control
Abstract

We investigated if young children are curious about what could have been ("counterfactual curiosity"). In two experiments, children between 4 and 5 years ($N = 32$ in Experiment 1; $N = 24$ in Experiment 2) played a matching game in which they turned over cards in the hopes that it matches a picture. After choosing a card, children could use “x-ray glasses” to uncover unchosen cards. In Experiment 1, most children spontaneously used the glasses to peek at past alternatives, even when the outcome could no longer be altered. In Experiment 2, children concentrated their information search on alternatives that were within their control. In both experiments, children showed greater interest in counterfactual outcomes when the card they chose turned out not to match the picture. The findings suggest that young children are curious not only about what is, but about could have been. Curiosity about alternative outcomes seems to precede counterfactual reasoning.

*Keywords:* counterfactual thinking, curiosity, information seeking, decision making
Counterfactual Curiosity in Preschool Children

Young children are naturally curious. They notoriously ask “why-questions” in search of explanations (Callanan & Oakes, 1992; Frazier, Gelman, & Wellman, 2009), ask how things work (Corriveau & Kurkul, 2014), and explore the properties and functions of objects (Kemler Nelson, Egan, & Holt, 2004; Schulz & Bonawitz, 2007). Curiosity has been defined as a “thirst for knowledge” (Freud, 1925, p. 153) not for instrumental reasons but for its own sake (Berlyne, 1954; Loewenstein, 1994). Being curious has evolutionary advantages because it promotes learning in unknown environments (Kidd & Hayden, 2015; Oudeyer & Smith, 2016).

A classic view, defended among others by William James, maintains that children’s curiosity is aroused by “every new impression that assails them” (James, 1899/1925, p.43), especially by things that are “bright, vivid, and startling” (p. 43). But when does children’s curiosity reach beyond the immediate environment to explore unrealized possibilities? At some level of cognitive maturity, agents wonder how biographical and historical events would have played out if unrealized possibilities had prevailed (Shani, Tykocinski, & Zeelenberg, 2008; Tetlock & Belkin, 1996). “Counterfactual curiosity” is important because it allows us to learn from the past and improve our decision-making going forward. It has been measured in adults by studying their search for information about foregone alternatives. Summerville (2011) had participants make choices based on limited knowledge, such as selecting a card in a gambling game. After learning the outcome of their choices, participants frequently looked for information about foregone choice options—as though they wanted to know what they would have gotten had they chosen otherwise (see also Bault, Wydoodt, & Corricelli, 2016). These studies indicate that adults are keen to learn about missed opportunities. Their information seeking is an expression of curiosity because it is not driven by the prospect of immediate practical gain.
Adults’ backward-looking search for knowledge shares two important features with counterfactual reasoning, i.e., thinking about alternatives to past events, or “what might have been” (Epstude & Roese, 2008). First, in gambling tasks adults look longer (Bault et al., 2016) and more frequently (Summerville, 2011) at alternative outcomes after negative than positive events, suggesting that they are interested in whether things could have turned out better. Both adults (Kahneman & Miller, 1986; Markman, Gavanski, Sherman, & McMullen, 1993) and children (German, 1999; Guajardo, McNally, & Wright, 2016) also contemplate counterfactuals most frequently when negative events occurred—presumably to determine if and how a better world state could have developed. Second, adults are especially curious about alternatives that they had the power to bring about. In Bault et al.’s (2016) study, adults looked longer at lottery outcomes that they missed by choice rather than chance. This controllability effect has also been shown to pervade counterfactual reasoning. Adults preferably mutate antecedents whose content concerns their own past actions and decisions (Girotto, Legrenzi, & Rizzo, 1991; Roese, Smallman, & Epstude, 2017); and both adults (Zeelenberg, Van Dijk, & Manstead, 1998) and school-age children are more prone to counterfactual emotions like regret when they feel responsible for what happened (O’Connor, McCormack, Beck, & Feeney, 2015; Weisberg & Beck, 2012). Considering counterfactual scenarios, either through information seeking or through reasoning, is critically important when faced with negative and controllable events, because such counterfactuals help agents learn to foresee and possibly prevent the future occurrence of such events (Epstude & Roese, 2008; Taylor, 1991).

While nothing is known about children’s counterfactual curiosity, the development of counterfactual reasoning has received considerable attention (Beck & Riggs, 2014; Rafetseder & Perner, 2014). Its age of onset is debated, with some claiming its presence by the end of infancy
(Buchsbaum, Bridgers, Weisberg, & Gopnik, 2012) while others locate its emergence in late elementary school (Rafetseder, Schwitalla, & Perner, 2013). Many 3- and 4-year-olds respond accurately to questions about events that did not prevail, such as whether a tree would be standing if the storm that blew it over had not occurred (Harris, German, & Mills, 1996). However, before age 6, such reasoning is not bounded by the constraints of the real world, a crucial element of adult-like counterfactual reasoning (Lewis, 1973). This is particularly evident when basic knowledge of conditional relations (e.g., “if rain, then wet grass/if no rain, then dry grass”; see Rafetseder et al., 2013) does not yield the right answer--such as when events are doubly determined (Nyhout, Henke, & Ganea, 2017) or do not conform to behavioural regularities (Rafetseder & Perner, 2010). It is now fairly commonly agreed that when false positives are carefully ruled out (Leahy, Rafetseder, & Perner, 2014), children younger than 6 years struggle with these more demanding counterfactuals (Beck, 2016; Rafetseder & Perner, 2018).

We conjecture that children become counterfactually curious before they meet the strict criteria for counterfactual reasoning. When reasoning contrary-to-fact, a reasoner imagines a premise that she knows to be factually false as being true and then specifies what the world would be like under that hypothesized premise (Lewis, 1973). Being curious manifests in action, not judgment, and is thus not tied to these logical rules and truth evaluations and does not require advanced language skills (e.g., pluperfect and subjunctive in English, see Iatridou, 2000). Unlike the reasoner who mentally constructs a nearest possible world, the curious agent simply explores what such a world looks like. By tracing past possibilities, she collects the empirical material for the content of counterfactual thoughts. Properly assessing the quality of one’s choices typically involves a comparison of one’s choice with its alternatives. But agents often have to make
decisions without knowing much about their options. Counterfactual curiosity addresses this problem, if only ex post. By gathering knowledge about past alternatives, agents survey the spectrum of possibilities and adopt an ideal position from where they can evaluate their choices in light of the alternatives. In doing so, young children prepare themselves for counterfactual reasoning. And vice versa, once children suspect to have realized under the premises with which they reason. And vice versa, once children begin to reason counterfactually, they will mostly explore those alternatives that they expect to actualize under the hypothesized premises.

**The Current Experiments**

This is the first empirical inquiry into counterfactual curiosity in children. Because we suspect that counterfactual curiosity develops prior to counterfactual reasoning, we tested preschoolers around their fifth birthday, before they reason counterfactually according to strict criteria. In two experiments, we investigated whether young children are counterfactually curious, and whether their curiosity is subject to the same biases as counterfactual reasoning. Children played a modified version of a card matching game designed by Moll, Pettit, Litvinova, Min, and Dehghani (submitted), in which face-down cards had to be turned over with the goal to match them to a picture. After turning over a card, children could use x-ray glasses to peek under an unchosen card. Glasses use served as an index for counterfactual seeking. Experiment 1 investigated whether children *spontaneously* seek counterfactual information by making glasses use optional. Children’s seeking was compared after positive vs. negative outcomes, and when they could “replay” trials (Redo Condition) vs. not replay trials (No Redo Condition). If children’s search for information serves a purely practical function, then they should engage in such seeking only in the Redo Condition. If, by contrast, children seek information out of curiosity, then their search should not depend on the opportunity to “fix” poor choices.
Experiment 2 addressed the problem that children might simply be curious about every stone that is left unturned, without being specifically curious about outcomes they could control. We modified the procedure such that children had to decide whether to use the x-ray glasses to reveal a card that had previously been available for choice or one that had been unavailable. This allowed us to test whether children are not indiscriminately curious about all kinds of “unknowns” but driven to find out what would have happened if they had made an alternative decision. If children preferably peek at unchosen cards, then their curiosity is indeed counterfactual and motivated by learning, because it concentrates on unactualized events in which they chose differently.

**Experiment 1**

**Method**

**Participants.** Participants were 32 (16 female) children between 4 and 5 years of age ($M = 59;26$ months, range = 55;24 to 63;26) from a large city in the US. A minimum sample-size of 32 was required to detect a medium effect (determined using G*Power 3.1; Faul, Erdfelder, Lang, & Buchner, 2007; effect size based on previous studies; German, 1999; Guajardo et al., 2016). Seventeen children were White, 5 Asian, 1 African American and 9 ‘Other’. They were either recruited from the research laboratory’s database of families and tested in the lab ($n = 2$), or they were recruited and tested at local children’s museums ($n = 30$). Children came from families with annual incomes ranging between less than $20,000 and more than $120,000. They received a small gift for participation. Three additional children were tested but excluded due to uncooperativeness (2) or experimenter error (1).

**Materials.** The matching game was written in Matlab using the Psychophysics Toolbox extensions (Brainard, 1997) and presented on a 17” laptop computer. Children’s responses were
recorded using the touch-pad. Whenever children chose a matching card, they moved a glow-in-the-dark star from the source bowl on the left of the laptop to the outcome bowl on its right. The cards showed various images of animals, fruit, colors, and activities.

**Procedure.** The trial procedure of the matching game is depicted in Figure 1. On each trial, the child was presented with a reference picture and two face-down cards on the computer screen. The aim of the game was to choose cards that matched the picture to win stars. The child chose a card by clicking on it and that card either matched (a positive outcome) or did not match (a negative outcome) the picture. The x-ray glasses then appeared on the screen. These could be passed over the unchosen card to reveal it, or returned to the case to complete the trial. Then the screen showed feedback based on the outcome of the trial, and the child transferred a star from the source bowl to the outcome bowl, or vice versa, on positive and negative trials respectively. Finally, in the No Redo Condition a green arrow appeared alone on the screen that could be used to start the next trial. In the Redo Condition a black “redo button” also appeared that could be used to replay the last trial with the same cards again, and thus children had the opportunity to revise their choices.
Figure 1. Experiment 1: Matching game procedure. a. the child turns over a card; b. the outcome is revealed (e.g. negative: the chosen card does not match); c. the x-ray glasses and case appear; d. if glasses are moved to the unchosen card, its image is revealed (e.g., the unchosen card matches). e. feedback is given and a star is transferred; f. in both the Redo and No-Redo Conditions, the green arrow button is used to move to the next trial. In the Redo Condition, the child can use the black redo button to replay the trial.

Prior to playing the matching game, the child was shown the x-ray glasses. The experimenter (E) showed the child how the glasses could be moved around the screen, used to peek at cards, and placed in their case to end a trial. Then the matching game was demonstrated to the child. Use of the glasses was not demonstrated within the context of the matching game. Instead, the unchosen card was revealed automatically five seconds after the chosen card was revealed. E completed one trial, and then the child completed a further four demonstration trials,
one with each combination of the chosen and unchosen cards matching or not matching. E instructed the child and commented on whether each card matched. In the last two demonstration trials, E demonstrated use of the redo button to replay the trial with the same cards.

In the test phase, the Redo and No Redo Conditions were each presented in separate blocks of 16 trials each. Condition order was balanced between children and children were informed prior to each block whether they would be able to revise their choices in the upcoming trials. Within each condition, eight trials had a positive outcome and eight trials had a negative outcome. The outcomes were pseudorandomized so that no more than three consecutive trials could be negative to reduce frustration. The unchosen card matched the picture on half of the trials, balanced across positive and negative outcomes, but was only revealed if the child passed the glasses over this card. This meant that both cards or neither card could match the picture, so children could not infer the status of the unchosen card from the chosen card. E did not comment on the game, but was disengaged and quiet throughout the test phase. The entire procedure lasted between 20 and 25 minutes.

Data analysis. Logistic mixed effects models were fit to children’s binary responses (glasses use or redo button use) using the function “glmer” from the lme4 package (Bates, Maechler, Bolker, & Walker, 2015) in the R statistical language (http://www.r-project.org/). Each model included subject as a random effect and random slopes for each predictor in the model. Model complexity was reduced by forcing the correlation parameters of the random effects to zero to deal with issues of non-convergence (Matuschek, Kliegl, Vasishth, Baayen, & Bates, 2017).
Results

Glasses Use. A total of 24 children (75%) used the glasses to peek at the unchosen card on at least one trial. Children varied in the extent to which they used the glasses. Of those who used the glasses, six children used the glasses on fewer than 25% of trials, and 11 children used the glasses on more than 75% of trials. Neither age nor gender predicted rates of glasses use.

Figure 2 shows the proportion of trials in which children used the glasses as a function of condition and outcome. To determine the effects of condition (Redo vs. No-Redo) and outcome (positive vs. negative) on children’s use of the glasses, null, main effects and interaction models were compared using the Likelihood Ratio Test. The main effects model provided the best fit to the data. Condition had no effect on children’s glasses use, $\beta = 0.41$, $SE = 0.63$, $z = 0.65$, $p = .51$. Outcome, however, had a significant effect: Children used the glasses more often after negative than positive outcomes, $\beta = -1.29$, $SE = 0.34$, $z = -3.81$, $p < .001$. Including condition order in the analysis did not improve model fit, nor did it alter the main effects.
Figure 2. Experiment 1: Children’s use of the x-ray glasses as a function of outcome and condition. Error bars represent standard errors of the mean adjusted to account for between-subject variability using the method described by Cousineau (2005).

**Redo button Use.** Twenty-seven children (84%) used the redo button at least once to go back and change undesirable outcomes. We asked if children made effective use of the information gained with the glasses if given the chance to revise prior choices, as has been reported in past research (Moll et al., submitted). To this end, we compared how often, after a negative outcome, children replayed trials when discovering that the unchosen card matched (so there was an opportunity to improve the outcome) compared to when the unchosen card did not match (so that the negative outcome was inevitable). Four- and 5-year-olds have previously been shown to make such wise choices in a similar task (Moll et al., submitted). This analysis included only trials in the Redo Condition with a negative outcome on which the glasses were used (so the child had seen the unchosen card), a total of 130 trials across 21 participants. As
expected, children revised their previous choices more often when the unchosen alternative matched the picture and their choice could be revised for the better (58%), than when the alternative card did not match and the negative outcome was inevitable (31%), $\beta = 1.45$, $SE = 0.67$, $z = 2.15$, $p = .031$.

**Discussion**

In this experiment, 4- to 5-year-olds spontaneously used x-ray glasses to peek at foregone alternatives. Their informational search did not vary depending on the possibility to rectify poor choices. Children peeked at past alternatives regardless of whether there was a prospect of correcting unfavourable choices. Their search behaviour was thus an expression of curiosity, which, per definition, seeks knowledge for its own sake, without expecting immediate instrumental gain. Children also showed a slight but robust negativity bias by exploring alternatives more often after negative (49%) than positive (40%) outcomes.

One might object that children’s exploration of unrevealed cards only shows that they are generally curious about whatever remained unrevealed (any face-down cards). More convincing evidence is needed to show that instead children are counterfactually curious, i.e., curious about what did not, but realistically could have, happened. This criticism was addressed in Experiment 2, in which we aimed to support the view that children are not indiscriminately curious about whatever remains unknown but selectively curious about unrealized choice options that they could have secured.

**Experiment 2**

The experimental design was changed to test if children hone their curiosity on events they could have brought about by choice. By 4 years old, children understand the difference between situations that they can willfully change from those that they cannot influence (Kushnir,
Gopnik, Chernyak, Seiver, & Wellman, 2015). If children are specifically curious about possibilities that they could have caused, then they should concentrate their search on alternatives that were within their action control, while ignoring alternatives that lay outside the realm of their influence. We thus modified the design so that children were forced to reveal either a card that had been available to them to choose or a card that had been unavailable as choice option. In step with the hypothesis that children are curious about what would have happened had they acted otherwise, we predicted that they prefer peeking at cards they could have chosen.

**Method**

**Participants.** Participants were 24 (12 female) children between 4 and 5 years of age ($M = 59;12$ months, range $= 56;11$ to $63;11$). A minimum sample of 20 was required to detect a medium-large effect (determined using G*Power 3.1; Faul, et al., 2007; effect size based on Experiment 1 and previous research examining the effect of children’s control over an event on their counterfactual emotions; Weisberg & Beck, 2012). Because glasses use was mandatory in this experiment, the sample size matched the number of participants who used the glasses in Experiment 1. Eleven children were White, 4 Asian, 3 African American and 6 ‘Other’. Children were tested in the lab ($n = 3$), in a children’s museum ($n = 16$) or at preschool ($n = 5$). The children’s families’ annual household incomes ranged from less than $20,000 to more than $120,000. Two additional children were tested but excluded because of uncooperativeness (1) or experimenter error (1).

**Materials.** The materials were identical to those used in Experiment 1.

**Procedure.** The trial procedure was modified from Experiment 1 in the following ways. Instead of the two cards, *three* cards were shown side by side below the picture. Importantly, the
range of options for choice, prior to glasses use, was systematically constrained. A green or red traffic light appeared on each card, symbolizing its availability: a green light indicated that a card was available as a choice option; a red light indicated that it was unavailable. These traffic light cues were removed when the child chose a card. After making a choice and seeing its outcome, glasses use was mandatory and limited to a single card. Children had to decide which of the two remaining cards they wished to reveal with the glasses.

There were two conditions. In the Choice Condition, two cards were available for choice, while the third was unavailable. Thus children could choose to seek information about a previously available card, or a previously unavailable card. In the No Choice Condition, only one card could be turned; the other two were unavailable. Thus children could only seek information about previously unavailable cards. The conditions are illustrated in Figure 3. The No Choice Condition served two functions. First, it served as a spatial control for the Choice Condition. This was necessary because the child’s initial card selection dictated the spatial positions of the two remaining cards in the Choice Condition. This spatial control function was achieved by yoking the position of the available card in each No Choice Condition trial to the position of the selected card in a previous Choice Condition trial. Second, inclusion of the No Choice Condition gave children experience of using the glasses to look at previously unavailable cards, thus demonstrating that the glasses were effective and their use was permitted even if the card had not previously been available for choice. It was expected that children would perform at chance in the No Choice trials, because the only difference between the two cards was their spatial position.
Figure 3. Experiment 2: Main procedural steps as a function of condition. Note: In the Choice
Condition, two cards have green traffic lights and can be turned over. In the No Choice
Condition, only one card has a green traffic light and can be turned over. After a card has been
turned, its outcome is revealed, then the glasses are used to peek at one of the remaining cards.

Prior to the matching game, the child was shown how to use the x-ray glasses to reveal a
card on the screen. Then the matching game was demonstrated to the child. E explained the
traffic light symbols, and demonstrated that a card with a red traffic light could not be chosen. E
completed one demonstration trial in which the unchosen cards were revealed automatically. The
child then completed four demonstration trials in the order: No-Choice-Positive; Choice-
Negative; Choice-Positive; No-Choice-Negative. In each trial, after the child had chosen a card,
the glasses appeared on the screen and E declared, “Now you can use the glasses to peek at one
of the other cards”. The child moved the glasses over one of the two unchosen cards and it was
revealed.
The test phase consisted of a single block of 18 trials with the Choice and No Choice Conditions presented in a mixed design. Within each condition there were three positive and six negative trials. Positive trials led to the gain of two stars; negative trials led to the loss of just one star. This was decided to prevent children from running out of stars. In half of the negative trials, the card that was revealed with the glasses matched the picture; in the other half, the card did not match. The trial order was pseudorandomized, with a maximum of three consecutive negative trials. The yoking of trials further constrained the randomisation in the following manner: the first trial was always a Choice trial, the last trial was always a No Choice trial, and in between, the number of Choice trials that had run always exceeded the number of No Choice trials. Unlike in Experiment 1, there was no opportunity to replay trials. The entire procedure lasted between 15 and 20 minutes.

Results

We used logistic mixed effects regression models to compare how often children peeked at previously available cards in the Choice Condition with how often they peeked at spatially analogous cards in the No Choice Condition. For clarity of reference, these cards are hereafter labelled “target cards”. Figure 4 shows the proportion of target cards children peeked at as a function of condition and outcome. To determine the effects of condition (Choice vs. No Choice) and outcome (positive vs. negative) on children’s use of the glasses to peek at the target card, null, main effects and interaction models were compared using the Likelihood Ratio Test. There was a significant main effect of condition, $\beta = 1.63$, $SE = 0.22$, $z = 7.41$, $p < .001$, with children peeking at previously available alternatives in the Choice Condition more often than at spatially analogous cards in the No Choice Condition. There was also a significant main effect of outcome, $\beta = -0.56$, $SE = 0.23$, $z = -2.47$, $p = .014$, with children peeking at the target card more
often after negative than positive outcomes. Including the interaction term improved the model’s fit to the data. The main effects were qualified by a significant interaction between condition and outcome, $\beta = -1.20$, $SE = 0.46$, $z = -2.63$, $p = .009$. Post-hoc models run over each condition with Bonferroni-adjusted alpha values (.025) showed that there was an outcome effect in the Choice Condition but not in the No Choice Condition: Only when children had chosen a card (and thus rejected another) did they peek at target cards more after negative (87%) than positive (65%) outcomes, $\beta = -1.25$, $SE = 0.34$, $z = -3.59$, $p < .001$. Note that in the No Choice Condition, neither of the two unrevealed cards was previously available for choice. As expected, outcome had no effect on children’s glasses use in this condition, $\beta = -0.06$, $SE = 0.29$, $z = -0.19$, $p = .85$.

![Figure 4](image.png)

*Figure 4.* Mean proportion of available cards peeked at by condition and outcome. Error bars represent standard error of the mean. *** $p < .001$. 
Discussion

These results support the hypothesis that young children, when looking back at past events, are not indiscriminately curious about various alternatives to reality. Rather, they are especially curious about possibilities they could control and would have become reality if children had chosen them. They concentrate on “the road not taken”—at the expense of more remote alternatives that were outside the field of their influence. This selectivity of children’s curiosity is further intensified when what they chose turned out undesirable, leading them to wonder if they could have done better.

It could be objected that children focused their curiosity on the unchosen card only because it was more salient than its alternative, with its saliency coming from the fact that children deliberated over this card when making their choice. The attention they had paid to this card during their decision-making may have biased them toward this card when applying the glasses. The difference between this reductive account and the counterfactual account is subtle: The reductive account argues that children’s selective use of the glasses is a mere spill-over effect of their earlier preoccupation with a choice option, whereas the counterfactual account argues that it is an effect of children looking back, wondering about the content of this past option. Two considerations show why the counterfactual account is more plausible than the reductive account. First, there is no a priori reason why an alternative that figured as a choice option should be more salient than an alternative that was, for unknown causes, blocked from choice. One could just as well argue that the inaccessible card (‘the forbidden fruit’) was more salient due to its unavailability. Second, the reductive account is inconsistent with the fact that children were more selective in their search after discovering that their choice was unfavorable. If children’s interest in the unchosen card is a pure carry-over effect from their mental
preoccupation with this card at choice, then no factors playing out post choice—such as outcome valence—should bias their search. This, however, is precisely what was found; hence the results are more consistent with the counterfactual account.

**General Discussion**

This study is the first to examine if young children are curious about unrealized events. A novel information-seeking paradigm was designed in which children used x-ray glasses to identify foregone alternatives. In two experiments, children sought information about alternatives that did not, but could have, become reality. The results suggest that children between 4 and 5 years are keen to uncover unrealized possibilities: They are inherently curious about missed opportunities.

In Experiment 1, children (75%) spontaneously sought knowledge about foregone alternatives when it was up to them to do so. They used the glasses to peek at past alternatives regardless of whether the information thus gained could be used to improve reality. Their search was thus a genuine manifestation of curiosity, which, by definition, strives for knowledge for its own sake (Loewenstein, 1994). From a pragmatic standpoint, it might be puzzling that children are somewhat indifferent to the practical value of knowledge. Two considerations remove this puzzlement. First, it typically remains to be seen for learners when and how the knowledge they acquire might turn out to be useful or applicable (Kidd & Hayden, 2015), and so a learning strategy that values knowledge in its own right, without expecting instant applicability, is beneficial. Second, children do exploit the practical benefit of knowledge when the opportunity arises: In 58% of cases, children used the information they gathered with the glasses to rectify poor outcomes when this was possible (Redo Condition). Children’s curiosity thus certainly aids
learning and practical reasoning without being motivated by the expectation of immediate practical benefits.

Children’s backward-looking search bore two features suggesting that it is continuous with adults’ interest in foregone alternatives. First, like adults (Bault et al., 2016; Summerville, 2011), children intensify their search after negative events. The obvious explanation is that children strive to learn how the undesirable event came about in the hopes to prevent its future recurrence (German, 1999). The pressure to learn is greatest in the wake of negative events. Second, children focus their search on those aspects of an event that were under their willful control. In Experiment 2, they predominantly peeked at alternatives that had been available choice options, while showing little interest in alternatives that were never within their decisional reach. Adults also concentrate on prior decision points, both in their retrospective search for information (Bault et al., 2016) and in their counterfactual reasoning (Roese et al., 2017).

Together, these features suggest that children’s quest for knowledge is driven by their curiosity about the circumstances they would have faced if they had made alternative decisions.

A pressing question is how children’s curiosity about past alternatives relates to counterfactual reasoning. A child reasoning counter-to-fact determines how things would have turned out under particular hypothesized conditions. She makes a truth-evaluable judgment (e.g., that the soccer ball would have drifted left if she had struck it on the right). Such judgment affords a great deal of familiarity with causal relations and is measured by strict logical constraints (e.g., the nearest possible world constraint, see Lewis, 1973)—none of which holds for being curious about what might have been. We might say that counterfactual reasoning (if done right) means knowing what would have happened, whereas counterfactual curiosity means exploring what would have happened.
Children exhibit curiosity about counterfactual world states before they can properly reason with them, which, if strict criteria are applied, is no sooner than around 6 years (Leahy et al., 2014; Rafetseder et al., 2013) or even later (e.g., if we look for *spontaneously* generated counterfactual statements; see Guajardo et al., 2016). Despite the differences in cognitive demands, counterfactual curiosity and counterfactual reasoning share the same biases: Both tend to be kickstarted by negative and controllable events, suggesting that both are geared toward an understanding of how a better world state may have been achieved. We surmise that counterfactual curiosity and counterfactual reasoning feed into each other’s development. The exploration of alternatives that almost became reality provides young children with the empirical content needed to form counterfactual consequents (e.g., “I would have gotten a matching card”). Once children exercise counterfactual reasoning, they will probably tend to seek empirical confirmation for their judgments by exploring hypothesis-congruent alternatives.

As the first investigation of children’s counterfactual curiosity, this study leaves some important questions unanswered. First, it sheds no light on the developmental trajectory of this phenomenon because it involves a single age group. Future research should compare different ages and include younger children to trace when children first become curious about counterfactuals and how this curiosity develops over time. Second, individual differences in children’s search behaviour remain unexamined. The extent to which alternative possibilities were explored varied greatly between children. (In Experiment 1, 25% of children did not use the glasses at all and 34% of children used them on over 75% of trials.) Cross-sectional and longitudinal work could illuminate the personality traits of children who are keen to explore foregone alternatives (e.g., openness to experience) and how this relates to their affective responses when these alternatives are revealed. Lastly, it is key to generate future research on the
developmental relation between counterfactual curiosity and counterfactual reasoning. More specifically, one could test if counterfactual curiosity precedes and prepares counterfactual reasoning and if, once children can reason counterfactually, the two feed into each other in the way we sketched above.

To conclude, preschool children gather knowledge about past alternatives to find out what they missed, even when they cannot apply this knowledge to alter reality. This is important evidence that young children do not just itch to learn more about whatever assails them here and now (James, 1899/1925). Rather, they seek selective knowledge, including knowledge about alternatives to reality. Of greatest interest to them are alternatives they could have brought about by their own choosing. Exploring unrealized choice options allows them to survey the field of possibilities, review their decisions in light of the alternatives, and learn more about the consequences of their actions.
References


Mean proportion of glasses use

- **Redo**
  - Positive: 0.4
  - Negative: 0.5

- **No Redo**
  - Positive: 0.4
  - Negative: 0.5
<table>
<thead>
<tr>
<th>Choice Condition</th>
<th>Turn a card</th>
<th>Observe outcome</th>
<th>Peek at alternative</th>
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<tr>
<td>Choice</td>
<td><img src="image1" alt="Card Images" /></td>
<td><img src="image2" alt="Card Images" /></td>
<td><img src="image3" alt="Card Images" /></td>
</tr>
<tr>
<td>No Choice</td>
<td><img src="image4" alt="Card Images" /></td>
<td><img src="image5" alt="Card Images" /></td>
<td><img src="image6" alt="Card Images" /></td>
</tr>
</tbody>
</table>

Turn a card, observe outcome, and peek at alternative under both choice and no choice conditions.
Mean proportion target cards peeked at

Condition

Choice

No Choice

Positive

Negative

***